

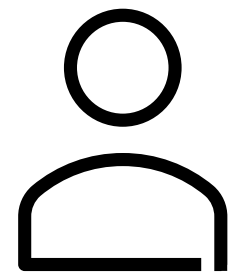
What do you need in place now as a reward and benefit leader to take advantage of the future technological advances?

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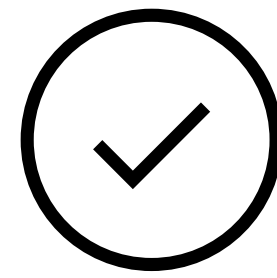


Agenda

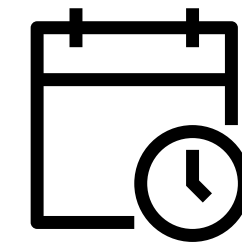
What do you need in place now as a reward and benefit leader to take advantage of the future technological advances?



Exploring foundations and underlying infrastructure



Demystifying data



Is Generative AI ready to be leveraged?



What skills do you need within your team to not just implement but more importantly make better decisions?

Foundations and underlying infrastructure

Strategic Recommendations

- **Data Infrastructure Enhancement.** Upgrade existing data systems to be AI-compatible, focusing on scalability and interoperability.
- **Integration Framework** Develop an API-first approach to ensure seamless integration with emerging AI technologies.
- **Security and Compliance -** Strengthen data security measures and ensure all AI implementations are compliant with global data protection regulations.

Actionable Steps

- **Perform a comprehensive audit of current data systems.**
- **Invest in cloud-based solutions with strong security protocols.**
- **Develop a compliance checklist specific to AI implementations in wellness programs.**



Demystifying Data

Strategic Recommendations

- **Data Literacy Programs** - Implement training to enhance the team's ability to interpret and use data effectively.
- **Data Quality Assurance** - Adopt tools and practices that ensure the integrity and reliability of data.
- **Strategic Data Utilisation** - Develop strategies to use data for creating personalised wellness experiences through AI.

Actionable Steps

- **Initiate a series of data literacy workshops.**
- **Implement a data quality framework using the latest data management tools.**
- **Outline a plan for leveraging AI to utilise data in creating predictive wellness models.**



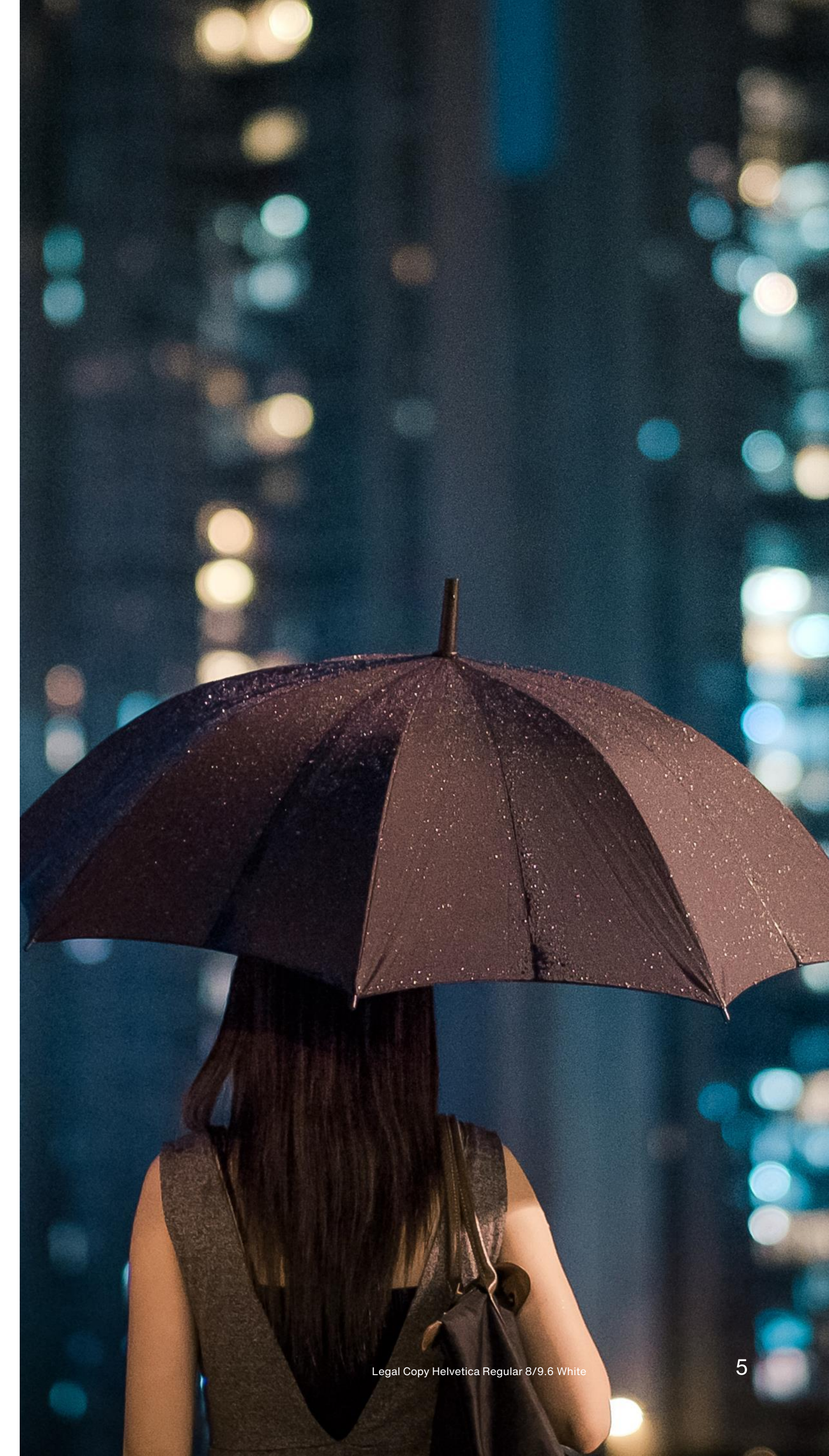
Is Generative AI Ready to be Leveraged?

Strategic Recommendations

- **Technology Assessment** - Regularly assess the maturity of generative AI technologies relevant to wellness programs.
- **Pilot Programs** - Test generative AI solutions in controlled environments to evaluate their impact.
- **ROI Analysis** - Develop metrics to measure the success and ROI of generative AI initiatives.

Actionable Steps

- **Establish a bi-annual review of generative AI advancements.**
- **Launch a pilot program with a generative AI vendor specializing in wellness.**
- **Define KPIs to measure the effectiveness of AI-driven wellness interventions.**



Skills for Implementation and Decision-Making

Strategic Recommendations:

- **Skill Gap Analysis** - Identify and address gaps in AI-related competencies within the team.
- **Strategic Hiring** - Recruit individuals with a strong background in AI and data analytics.
- **Leadership in Change Management** - Equip leaders with the skills to manage the transition to AI-enhanced processes.

Actionable Steps

- **Conduct a skills assessment** for the current team.
- **Develop a targeted recruitment strategy** for AI skill sets.
- **Offer leadership training** in AI adoption and change management.



Preparing for the Future

Strategic Recommendations

- **Cultivating an Innovation Ecosystem - Encourage a company culture that values and supports innovation.**
- **Trend Analysis and Forecasting - Stay informed about emerging AI trends and their potential impact.**
- **Adaptive Strategic Planning - Develop a flexible long-term strategy that incorporates AI as a central element.**

Actionable Steps

- **Launch an internal innovation lab focused on AI in wellness.**
- **Create a cross-functional team dedicated to monitoring AI trends.**
- **Draft a 5-year strategic plan with AI as a cornerstone for wellness program development.**



Thank You

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